

## conference schedule

### Wednesday, Oct. 27 – Pre-Conference

3:00pm–10:00pm	MOS, IC3 & Adobe Certification Workshops – Bavarian Inn & Conference Center <b>BYOL!</b>
4:00pm–5:45pm	Hospitality Management & Customer Service Tour (SEE BREAKOUT SESSIONS A.1 & B.1 FOR COMPANION SESSIONS!)
6:00pm–7:45pm	Eye Can Do Workshop

### Thursday, Oct. 28 – Conference

7:00am–4:45pm	Registration
7:00am–5:30pm	Exhibits Open, <b>including Student Showcase!</b>
7:00am–7:45am	Wellness Activity: walking path down along the river, or swimming in the Family Fun Center – on your own
8:00am–9:15am	Continental Breakfast
8:30am–9:30am	Opening Session & Keynote Speaker

#### 9:45am–10:35am Breakout Session A

- A.1 **Virtual Field Trip Using MovieMaker (Continues through Breakout Session B)**  
**BYOL SESSION!**  
*Presented by: Colleen Webb & Wendy Schmitt*
- A.2 **Living with Intention: Mindfulness and stress reduction in every day life**  
*Presented by: Edward Collins, Milford High School*
- A.3 **How Information is Changing Learning**  
*Dougald MacNaughton, Account Executive, Dell*
- A.4 **Implementing Computer Mediated Communication (CMC) Tools in an Online Environment**  
*Presented by: Sarah Fall, PhD Student & Konnie G. Kustron, Professor, Eastern Michigan University*
- A.5 **High School Accounting with Aplia Online Working Papers**  
*Presented by: Darren Kehoe, Lakeland High School*

10:00am – 5:00pm Seated Chair Massages available, Flint School of Therapeutic Massage

#### 10:45am–11:35am Breakout Session B

- B.1 **Virtual Field Trip Using MovieMaker (Continuation from Breakout Session A)**  
**BYOL SESSION!**  
*Presented by: Colleen Webb & Wendy Schmitt*
- B.2 **Your BPA – Taking it to the NEXT level!**  
*Presented by: Kelly Williams, DeWitt Schools*
- B.3 **Certification and You! Methods in the Classroom**  
*Presented by: Betty Lou Herter, In Demand Training Solutions, LLC*
- B.4 **Benefits and Barriers of Online and Traditional Learning: Implementing Computer Mediated Communication**  
*Presented by: Sarah Fall, Eastern Michigan University PhD Student*
- B.5 **Engaging Youth in Entrepreneurship Education**  
*Presented by: Cheryl Peters, Generation E Institute*

12:00pm–1:30pm Lunch & Vendor Walk

#### 1:30pm–2:20pm Breakout Session C

- C.1 **The ABC's of Protecting YOUR Intellectual Property**  
*Presented by: Konnie G. Kustron, Eastern Michigan University*
- C.2 **Sports & Entertainment Marketing Way Beyond the Super Bowl and Much, Much, More! BYOL SESSION!**  
*Presented by: Paul Galbenski, Oakland Schools Technical Campus SE*
- C.3 **The Secondary Articulation Advantage**  
*Presented by: Christopher Marx, Davenport University & Emily Clement, Delta College*
- C.4 **Living with Intention: Mindfulness and stress reduction in every day life**  
*Presented by: Edward Collins, Milford High School (Repeat of Session A.2)*

	<p>C.5 <b>P = f (A x M x O): Are We a Factor in Our Students' Performance?</b>  <i>Presented by: Spence Tower, Ferris State University</i></p>
<b>2:30pm–3:20pm</b>	<p><b>Breakout Session D</b></p> <p>D.1 <b>Teaching Web Design using IEClass</b>  <i>Presented by: Tracy George, Hastings High School</i></p> <p>D.2 <b>Get SMART! An Introduction to the SMART Interactive Whiteboard</b>  <i>Presented by: Wendy Schmitt, Lakeland High School</i></p> <p>D.3 <b>21<sup>st</sup> Century Tools for Educators: Bringing Industry Certifications into the Classroom</b>  <i>Presented by: Jared Miller, LearnKey</i></p> <p>D.4 <b>Engaging Simulations for Students (SIMS!)</b>  <i>Presented by: Linda Schwake, Knowledge Matters</i></p> <p>D.5 <b>The CTE Advocate Website</b>  <i>Presented by: [REDACTED], Western Michigan University (Adam Manley's student)</i></p>
<b>3:30pm–4:30pm</b>	<p><b>Breakout Session – Regional Roundtables</b>          Network with other teachers from your region! Discussion might include, but is not limited to: MBEA Spring Regional events, input on the MBEA Conference for 2011, news updates from other districts, and creating regional peer groups for the purpose of sharing resources.</p>
	<p>RR.1 <i>Led by: Linda A. Schwake, Munising Public Schools</i></p> <p>RR.2 <i>Led by: Jann Cleary, Clare High School</i></p> <p>RR.3 <i>Led by: Tracy George, Hasting High School</i></p> <p>RR.4 <i>Led by: Colleen Webb &amp; Pat Pearson, Baker College</i></p> <p>RR.5 <i>Led by: Stacie Okonski, Woodhaven High School</i></p>
<b>4:45pm–5:30pm</b>	<p><b>General Session – Election &amp; Door Prizes</b></p>
5:00pm–9:00pm	<p>MOS, IC3 &amp; Adobe Certification Workshops – Bavarian Inn &amp; Conference Center  <b>BYOL!</b></p>
6:00pm–8:00pm	<p>MBEA Executive Board Meeting &amp; Dinner</p>
8:30pm–9:30pm	<p>President's Reception &amp; Fashion Show</p>
	<p><b><u>Friday, Oct. 29 – Conference &amp; Post-Conference</u></b></p>
7:00am–4:45pm	<p>Registration</p>
7:00am–12:00pm	<p>Exhibits Open, <b>including Student Showcase!</b></p>
7:00am–7:45am	<p>Wellness Activity: walking path down along the river, or swimming in the Family Fun Center – on your own</p>
8:00am–9:15am	<p>Breakfast Buffet: Awards Ceremony &amp; Door Prizes</p>
<b>9:15am–10:00am</b>	<p><b>General Session – “State of Business Education” by Michigan Department of Education, Office of Career &amp; Technical Education</b>  <i>Presented by: Norma Tims, MDE Vocational Consultant</i></p>
<b>10:15am–11:05am</b>	<p><b>Breakout Session E</b></p> <p>E.1 <b>The Cisco Networking Academy - Preparing Today's Youth for In-Demand Jobs</b>  <i>Presented by: Kathryn Fitzner, Henry Ford Community College &amp; Cyndi Millns, Pinckney Community Schools</i></p> <p>E.2 <b>Charting the Course for Financial Literacy</b>  <i>Presented by: Bob Mull and Mark Erskine, Personal Finance Education Services, Inc.</i></p> <p>E.3 <b>Using Mean Jeans Simulation Project</b>  <i>Presented by: Linda Welsh, Whitehall High School</i></p> <p>E.4 <b>Get SMARTer! Interactive Whiteboard Lessons – Learn &amp; Share</b>  <i>Presented by: Wendy Schmitt, Lakeland High School</i></p>
<b>11:15am–12:00pm</b>	<p><b>Breakout Session F</b></p> <p>F.1 <b>Moodle 101 <b>BYOL! (confirm)</b></b>  <i>Presented by: Judith Nichols &amp; Laura Cummings, Oakland Intermediate School District</i></p> <p>F.2 <b>AP Accounting – Is It Possible?</b>  <i>Presented by: Tom Knight, Grand Ledge High School</i></p> <p>F.3 <b>Professional Development for the 21<sup>st</sup> Century Business Educator</b></p>

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|                 | <i>Presented by: Dr. Eileen Dittmar, Capella University</i>  |
| F.4             | <b>Electronic Portfolios: The Weebly Wonders of the Web</b>  |
|                 | <i>Presented by: Tasha Candela, Lake Shore High School</i>   |
| F.5             | <b>Interested in Free SBCEUs? <i>BYOL!</i></b>               |
|                 | <i>Presented by: Karen Owen, Michigan Virtual University</i> |
| 12:00pm–12:15pm | Farewell Send Off & Final Door Prizes                        |
|                 | <i>Frankenmuth Convention Complete – Have a safe trip!</i>   |
| 1:00pm–3:00pm   | GASC Base Camp Tour & Training                               |