

Michigan: Professional Growth Goal Form

Evaluator: Joe DiPonio

Practitioner: Tasha Candela

Goal Area:

Technology Integration Specialist

Goal Statement:

Lake Shore High School is filled with positives that go unrecognized and unpublicized. We have zero presence on social media to communicate our events and good works with the community. Goal: I will create, manage and maintain LSHS's @lshsshorian on Facebook, Twitter, Instagram, and Remind. In addition, there will be at least 300 followers on each site by the end of the school year.

Strategies, Activities, Timeline:

- Create the accounts
- Post weekly updates
- Promote social media sites within the Lake Shore family

<https://www.facebook.com/lshsshorian> <http://instagram.com/lshsshorian> <https://twitter.com/lshsshorian>
<https://www.remind.com/join/lshsshoria>

Evidence of Completion of Goal:

Social Media websites

Administrative Support Needed:

